



GETTING ____ FOR LESS FROM YOUR ANALYTICS TOOLS

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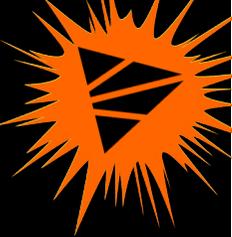
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WHAT IS CIRCLE K?

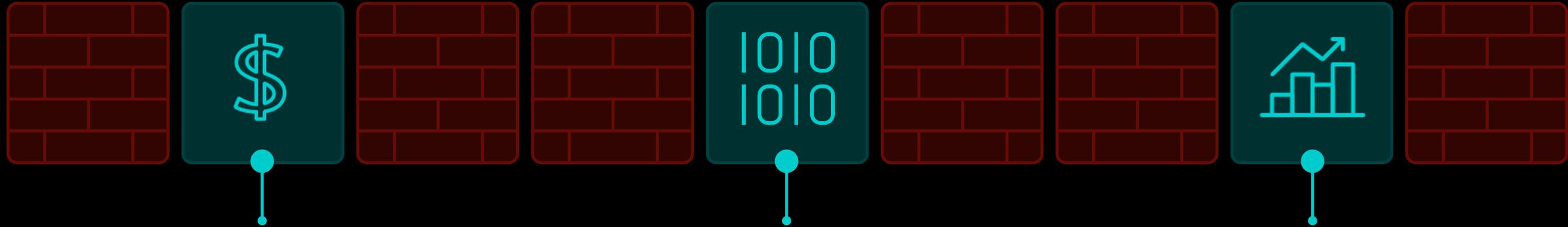
Couche-Tard is a global leader in convenience and mobility, operating in 25 countries and territories, with more than 14,400 stores, of which approximately 11,000 offer road transportation fuel. With its well-known **Couche-Tard** and **Circle K** banners, it is one of the largest independent convenience store operators in the United States and it is a leader in the convenience store industry and road transportation fuel retail in Canada, Scandinavia, the Baltics, as well as in Ireland. It also has an important presence in Poland and Hong Kong Special Administrative Region of the People's Republic of China. Approximately 128,000 people are employed throughout its network.



“Incumbent security tools without technology reviews promote complacency jeopardizing organizations’ reputation and revenue as malicious infrastructures are commoditized, cyber-criminal communities are well-funded, and emerging technologies are continually compromised.”



WHAT WAS YOUR PRIMARY CHALLENGE?



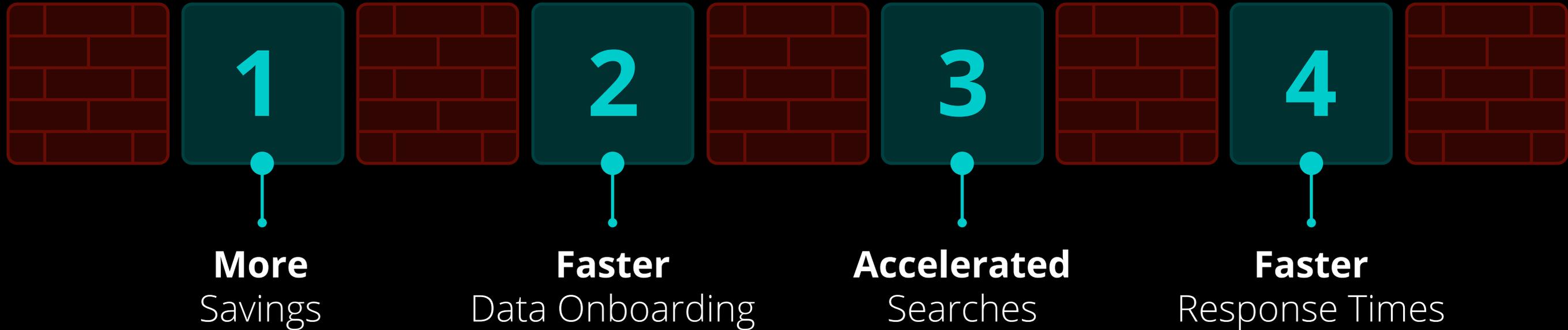
Concern over growing license and keeping up with cost

Operationalizing critical data

Growing storage costs and cloud egress costs



WHAT'S BEEN THE IMPACT?



Log Reduction OOTB

56% reduction of Windows logs using the windows pack.

40% and 35% reduction in firewall logs using firewall packs.

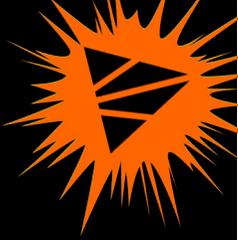
Log Reduction—Custom

60% reduction in size of MFA logs

99% reduction in performance logs

GRC Storage Reduction

Reduced yearly storage volume **from 136TB to 1.6TB**



REVIEW AND NORMALIZE DATA

New Data Sources in minutes—Normalizing, Validation, and No Disruption

Cribl data reduction over 30 days



Uh Oh!

Data Review

Normalization



AWS North America
2 C-WN

Azure North America
2 C-WN

COLO Europe
2 C-WN

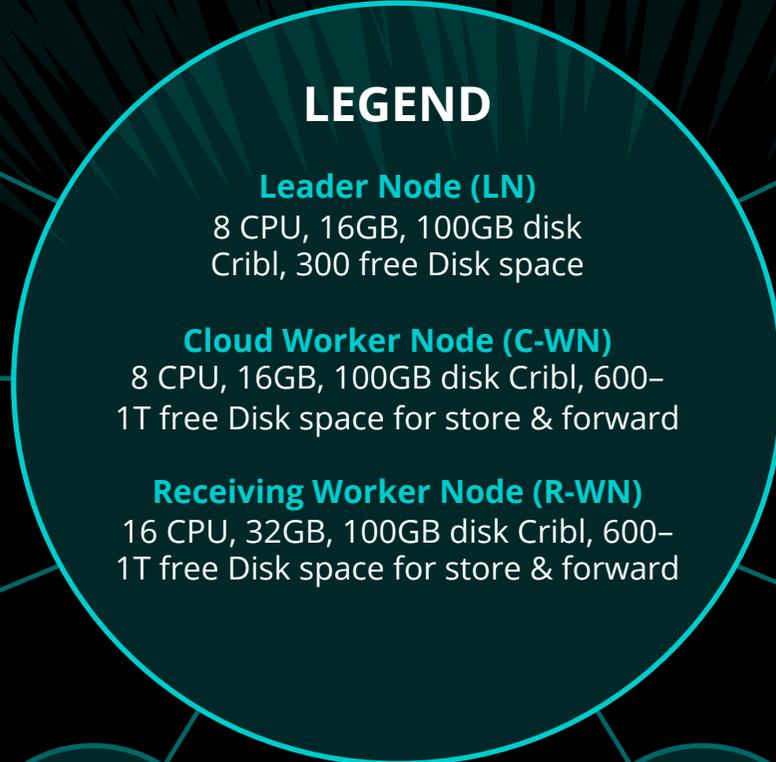
COLO North America
2 R-WN
1-LN

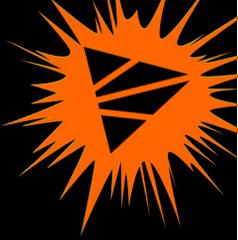
COLO North America
2 R-WN

AWS Europe
2 C-WN

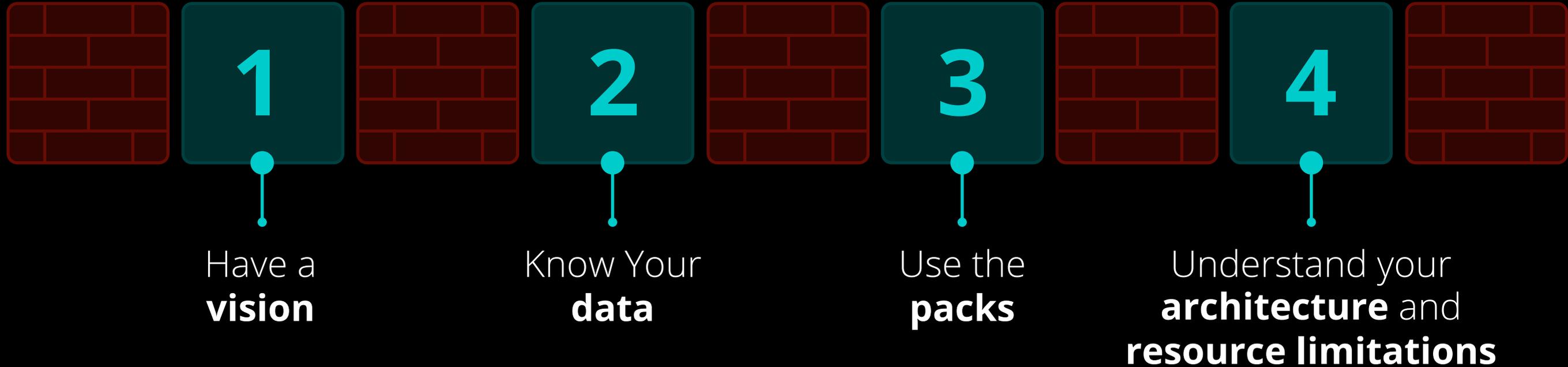
Azure Europe
2 C-WN

OCI Europe
2 C-WN





CONSIDERATIONS AND RECOMMENDATIONS





HAVE QUESTIONS?



**HERD
HULLABALOO**



Reach out to Jenna at
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Slack:
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Jenna Eagle

The image features a central graphic with a bright orange starburst shape. Inside the starburst is a black diamond with a white outline. The background consists of numerous thin, dark teal lines radiating outwards from the center, creating a starburst effect. The text "CRIBBLCON!" is written in a large, bold, light blue font with a white outline, slanted upwards. Below it, the year "2023" is written in a smaller, white, sans-serif font.

CRIBBLCON!
2023